



# TOWN OF FRAMINGHAM MASSACHUSETTS

## HOUSING POLICY LIAISON COMMITTEE

---

MEMORIAL BUILDING  
150 CONCORD STREET • ROOM B-2  
FRAMINGHAM, MA 01702  
TELEPHONE [508] 620-4852 • FAX [508] 820-9645

STAFF LIAISON: EUGENE KENNEDY, SR. PLANNER  
EMAIL: [EFK@FRAMINGHAMMA.GOV](mailto:EFK@FRAMINGHAMMA.GOV)

### COMMITTEE MEMBERS

KATHERINE E. MURPHY, BOARD OF SELECTMEN  
A. GINGER ESTY, BOARD OF SELECTMEN  
SUE BERNSTEIN, PLANNING BOARD  
ANN WELLES, PLANNING BOARD

---

## HOUSING LIAISON COMMITTEE Minutes of September 16, 2005 Meeting

Present: K. Murphy, G. Esty, S. Bernstein, A. Wells, G. Kennedy

### Discussion of Upcoming CAC 9/28 Meeting Needs

- Need for business panel discussion
- Assignments:
  - Sue – Retail Stores
  - Ann – Large employers Bose, Genzyme, Staples
  - Katie – Hospital Healthcare
  - Ginger – M. Dunne FSC
- HLC members reported mixed success so far in getting panel speakers
- HLC to circulate a list of questions to better define the scope of the panel (see attached list)
- Main question for panel is - How is housing demand affecting their ability to do business

### Town Meeting Report

- HLC needs to focus on preparing a report for the Oct 26<sup>th</sup> TM.
- Oct 7<sup>th</sup> and 14<sup>th</sup> HLC meeting will be used for discussing the report
- The need to prepare the report can be used to focus on the HLC schedule, tasks

### Zip Code Analysis

- G. Kennedy distributed his initial zip code analysis of employee locations.
- More detail was requested for the next meeting

### MAPC Demographic Data

- G. Kennedy distributed MAPC population and employment projections.
- HLC discussed the validity of the data.
- HLC decided to have J. Barrett review the data and provide her thoughts on its use in the housing plan.

List of Questions for Panel (Taken from emails of week of 9/19)

1. How often do you advertise for employees?
2. Where do you advertise?
3. What level of employee are you seeking? Professional? Labor? Executive? Middle management?
4. What challenges do you face in hiring?
5. What are some of the reasons potential employees give for (a) accepting a position? (b) refusing a position?
6. If you could change 2 things about this area when hiring, what would those 2 variables be and why?

*And, later in the conversation:*

1. Is Metrowest an attraction or a obstacle to hiring talented employees?
1. How many responses do you get from your ads?
2. Are the applicants generally qualified?
3. Where in general do the applicants live?
4. How do they get to ;your place of business? Is transportation a concern?
5. Are wages a primary reason applicants turn down the job?
6. Is day care an issue?
7. Is there anything that the town could change that would make it easier to attract employees?